

FORM 7**ALLIANCE ACTION PLAN****For an Intervention Tied to Multiple Logic Models***(Complete one form for each intervention to be addressed by the Alliance.)***Alliance Name:****County:****Last Updated:****Priority Problem: Prescription Drugs****Problem Statement (State or Regional Coalition): Prescription Drug Use/Misuse****Root Cause: Availability/Access****Local Condition: Social Availability: Peers and Family****Priority Problem: Marijuana****Problem Statement (State or Regional Coalition): Marijuana Use****Root Cause: Favorable Attitudes & Community Norms****Local Condition: Low Perception of Risk****Priority Problem: Alcohol Abuse/Underage Drinking****Problem Statement (State or Regional Coalition): Alcohol Misuse****Root Cause: Favorable Attitudes and Community Norms****Local Condition: Attitudes Favorable Towards Use: General**

Plan for Action	Intervention: Specific name of activity/program	Community Awareness	
	CADCA Strategy/ies:	Provide Information, Enhance Skills, Change Consequences	
	Brief Description: What is the main purpose of this activity? What will participants/target population learn? How will they benefit?	Provide information to the community regarding: The misuse of prescription drugs and proper prescription drug disposal/monitoring; consequences of underage drinking, consequences of marijuana use, wellness/healthy living strategies. Information will be provided utilizing various approaches, such as, information tables, presentations/trainings, media, web page, Alcohol Awareness Month (AAM), National Night Out (NNO), and Knock Out Opiate Abuse Day (KOOAD)	
	When, Where, and How: When will this take place? What is the timeframe for this activity/program? How much? How often?	Information tables at local events throughout the year (NNO, Health Fairs and Community Events), maintenance of webpage and social media posts (ongoing), newspaper and local TV advertisements (winter/spring), Sticker Shock (spring), community presentation/training (spring), AAM activities (April), KOOAD (October).	
	Target Population: How many people are being served? Who is this impacting?	Number of participants/recipients: Approximately 1,000 participants at information tables; approximately 5 volunteers will participate in Sticker Shock; approx. 25 participants at presentation/training; social media/newspapers will reach approx. 100 residents; AAM activities for about 100 participants, distribute KOOAD information to approx. 150 residents.	
		Primary Population: All Other Populations Reached:	Primary Ethnicity: White Other Ethnicities Reached: African American and Hispanic
Plan for Implementation	Community Partners: Who else is collaborating on this project? List partners.	Regional Coalition Local Liquor Store Police Department County Government	
	Budget and Resources: MUST PROVIDE BREAKDOWN WITH ESTIMATED DETAILS FOR DEDR AND CASH MATCH FUNDS	DEDR Total \$2,000 DEDR—Personnel/Two Employee—\$ DEDR—Consultant—\$700 \$300 for 2 hours of implementation of Sticker Shock by Prevention 101 Agency \$400 for 1 hour coping skills presentation/training by Ms. Penelope Prevention DEDR—Other Direct Cost—\$1,300 for community-wide communication/awareness costs, such as: media costs, printing/promotional materials, and presentation/training refreshments. Cash Match Total \$0 Cash Match—Personnel/Two Employee—\$ Cash Match—Consultant—\$ Cash Match—Other Direct Cost—\$ In-Kind Total \$500 10 volunteers x \$25 per hour x 2 hours INTERVENTION TOTAL \$2,500	

Governor's Council on Alcoholism and Drug Abuse
Fiscal Grant Cycle July 2020-June 2025

	<p>Responsible Members for Implementation: Who is implementing this program & what are their credentials? Provide resume. If not identifying the exact person / provider, what are the qualifications you will be seeking for the position(s)? Provide job description.</p>	<p>*Municipal Alliance Committee Members and Coordinator *Prevention 101 Agency 1 Main Avenue Maintown, NJ 00000 * Ms. Penelope Prevention Prevention for All, LLC 333 Wayward Drive Healthy, NJ 00000</p>
Plan for Evaluation	<p>Measure Process and Outcome Indicators: Process goals: # of sessions, # of unduplicated people attending each session Short term goals: What would you learn/benefit?</p>	<p>Process goals: 1) Staff at least three information tables. 2) Provide 1 training. 3) Maintain current website/social media posts. 4) Participate in KOOAD and AAM. 5) Conduct 1 sticker Shock Campaign. 6) Post three media advertisements, Short term goals: Increase community exposure to information about substance abuse prevention issues, especially: The misuse of prescription drugs and proper prescription drug disposal/monitoring; consequences of underage drinking, consequences of marijuana use, wellness/healthy living strategies.</p>
	<p>Tools/Instruments use to collect information: Process tools: Attendance sheets Short term tools: Pre/post test, survey, questionnaire</p>	<p>Process tools: Calendar of Events, Registration for Information Tables, Flyers, Copies of Ads, Scheduling of Presentation/Training Short term tools: Presentation questionnaire, Sticker Shock Report, Municipal Alliance Committee Report about each awareness session which includes the number of participating residents/residents reached.</p>